

2024-2025 Classical Season Overview

Rhapsody in Blue Thursday, October 3, 2024 7:30 p.m. / Waco Hall

The opening concert of Maestro Lawrence Loh's first season as Music Director celebrates the 100th anniversary of George Gershwin's *Rhapsody in Blue* with pianist Orli Shaham, winner of an Avery Fisher Career grant and faculty member at The Juilliard School.

Repertoire:

Arturo Márquez – *Danzón No. 2*
George Gershwin – *Rhapsody in Blue*,
Orli Shaham, piano
Aaron Copland – *Third Symphony*

Featuring:

Lawrence Loh, Music Director and Conductor
Orli Shaham, Pianist

Jon Nakamatsu Plays Rachmaninoff Thursday, November 7, 2024 7:30 p.m. / Waco Hall

Winner of the Gold Medal at the 1997 Van Cliburn International Piano Competition, Jon Nakamatsu will be featured on the ever-popular *Piano Concerto No. 2* by Rachmaninoff. Dallas-based composer Quinn Mason will delight audiences with his 2023 work.

Repertoire:

Quinn Mason – *Inspiration! - Festive Overture*
Sergei Rachmaninoff – *Piano Concerto No. 2*,
Jon Nakamatsu, piano
Ludwig van Beethoven – *Symphony No. 3 "Eroica"*

Featuring:

Lawrence Loh, Music Director and Conductor
Jon Nakamatsu, Pianist

Violin Superstar Ray Chen Tuesday, January 21, 2025 7:30 p.m. / Waco Hall

Born in Taiwan and raised in Australia, violinist Ray Chen has exploded on social media over the past decade, where he has nearly a million fans on Instagram! His creative and hilarious videos have sparked a new generation of music lovers. He is the very definition of a 21st Century classical music superstar.

Repertoire:

Missy Mazzoli – *Sinfonia for Orbiting Spheres*
Pyotr Ilyich Tchaikovsky – *Violin Concerto*,
Ray Chen, violin
Sergei Prokofiev – *Symphony No. 5*

Featuring:

Lawrence Loh, Music Director and Conductor
Ray Chen, Violinist

From Yellowstone to the Mountaintop Thursday, April 3, 2025 7:30 p.m. / Waco Hall

Our season finale will take us on a scenic journey! Principal Clarinet of the New York Philharmonic Anthony McGill performs Richard Danielpour's *Clarinet Concerto "From the Mountaintop"* inspired by Martin Luther King Jr., and the orchestra will perform Saint-Saëns' *Symphony No. 3 "Organ"* featuring the Dallas Symphony's Resident Organist and Baylor graduate, Bradley Hunter Welch.

Repertoire:

Samuel Barber – *School for Scandal Overture*
Richard Danielpour – *Clarinet Concerto "From the Mountaintop,"*
Anthony McGill, clarinet
Brian Tyler – *Yellowstone Main Theme*
Camille Saint-Saëns – *Symphony No. 3 "Organ,"*
Bradley Hunter Welch, organ

Featuring:

Lawrence Loh, Music Director and Conductor
Anthony McGill, Clarinetist
Bradley Hunter Welch, Organist



2024-2025 Special Performances Overview

The Nutcracker

Saturday, December 14, 2024
7:00 p.m. / Waco Hall

Sunday, December 15, 2024
2:00 p.m. / Waco Hall

With toy soldiers, dancing snowflakes, and the Sugar Plum Fairy, you won't want to miss *The Nutcracker*—a treasured holiday tradition and the only production with a live orchestra in Central Texas. Back by popular demand, Ballet Frontier returns to Waco to inspire a childlike wonder in all of us.

With its cast comprised of professional dancers, talented local students, dazzling costumes, world-class choreography, and the Waco Symphony playing Tchaikovsky's beloved score under the baton of Maestro Beau Benson (Music Director/Conductor of the Temple Symphony Orchestra, and the Waco Symphony), the stage is set for an unforgettable experience for all ages!

Repertoire:
Pyotr Ilyich Tchaikovsky – *The Nutcracker*

Featuring:
Dr. Beau Benson, Guest Conductor
Ballet Frontier of Texas

Jurassic Park in Concert

Saturday, March 22, 2025
7:00 p.m. / Waco Hall

“Welcome...to Jurassic Park!” Celebrate the 31st Anniversary of *Jurassic Park* by experiencing this film live in concert. The WSO will perform John Williams's iconic film score while you watch the full-length film projected in HD on a giant screen above the musicians.

Featuring visually stunning imagery and groundbreaking special effects, the action-packed adventure of *Jurassic Park* pits man against prehistoric predators in the ultimate battle for survival. T-Rex, velociraptors, and brachiosaurs... oh my! Don't miss this unique and entertaining concert experience, an epic first for the Waco Symphony.

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Repertoire:
John Williams – *Jurassic Park*

Featuring:
Lawrence Loh, Music Director and Conductor



2024-2025 Corporate Sponsorship Opportunities

SOLD OPUS CLASSICAL SEASON SPONSOR **\$50,000**

Receives exclusive top billing and greatest publicity for all four classical season concerts with custom benefits designed to achieve your corporate goals and reach target clients.

Season concert dates are October 3, November 7, January 21, and April 3.

Season sponsor receives:

RECOGNITION

- Logo recognition on cover of all classical season programs, on website homepage, and on all print-at-home season tickets
- Logo recognition on all advertising and publicity related to classical season concerts (digital billboard, social media, monthly e-mail newsletters, where possible with print, radio, and television advertisements)
- Logo recognition on a vertical banner in lobby at Waco Hall at concerts and on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts. If desired, we would provide a banner for you to post at your business.
- Verbal recognition on stage at all classical season concerts
- Special full-page season concert program book ad (deadline: August 31) - you can design it as you wish, expected print run for each concert 1,200-1,500

TICKETS

- 8 season tickets in priority location + 8 flexible-use tickets which may be used in any combination at season concerts of your choice* (excludes Nutcracker and Pops concert)
- 4 priority parking passes for season concerts in reserved lots near Waco Hall

SPECIAL EVENT INVITATIONS AND ACCESS

- Invitation for two guests to attend the Conductor's Dinner with Maestro Lawrence Loh on Friday, November 8
- Invitation for two guests to attend the Waco Symphony Council's signature fundraiser, a progressive dinner with themed wine, food, and music pairings in private homes
- Invitation for two guests to attend the Patron Party on Thursday, February 20 at Ridgewood Country Club
- Invitation for four guests to attend Waco Symphony Council Preview Parties to meet WSA Music Director/Conductor Larry Loh and hear his insights about each classical concert
- Invitation for four guests to attend all Encore After Parties with the Maestro and featured soloists (in private homes or at a sponsor's business)
- Invitation to attend all Sneak Peek dress rehearsals and bring up to four guests — great way to introduce employees and clients to the WSO in a behind-the-scenes way and meet featured soloists
- Opportunity to host / underwrite one Encore After Party at your business (WSO pays for \$500 towards cost of reception)

RAY CHEN VIRTUOSO SPONSOR
Tuesday, January 21, 2025 Concert

\$25,000

Receives key publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet the sponsored artist, who has nearly 1 million followers on Instagram @raychenviolin.

RECOGNITION

- Logo recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Special signage in lobby at sponsored artist's concert and logo on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts
- Verbal recognition on stage at the concert
- Special full-page season concert program book ad (deadline August 31, design to be mutually agreed upon), expected print run for each concert 1,200-1,500

TICKETS

- 4 season tickets in priority location + 8 flexible-use tickets which may be used in any combination at season concerts of your choice* (excludes Nutcracker and Pops concert)

ANTHONY MCGILL AND BRADLEY HUNTER WELCH VIRTUOSO SPONSOR
Thursday, April 3, 2025 Season Finale Concert

\$15,000

Receives key publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSO can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet the sponsored artist.

RECOGNITION

- Logo recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Special signage in lobby at sponsored artist's concert and logo on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts
- Verbal recognition on stage at concert

TICKETS

- 2 season tickets in priority location + 4 flexible-use tickets which may be used in any combination at season concerts of your choice* (excludes Nutcracker and Pops concert)

SOLD**JON NAKAMATSU VIRTUOSO SPONSOR**
Thursday, November 7, 2024 Concert**\$12,500**

Receives key publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet the sponsored artist.

RECOGNITION

- Logo recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Special signage in lobby at sponsored artist's concert and logo on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts
- Verbal recognition on stage at all season concerts

TICKETS

- 2 season tickets in priority location + 4 flexible-use tickets which may be used in any combination at season concerts of your choice* (excludes Nutcracker and Pops concert)

SOLD**ORLI SHAHAM VIRTUOSO SPONSOR**
October 3, 2024 Season Opener Concert**\$12,500**

Receives key publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet the sponsored artist.

RECOGNITION

- Logo recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Special signage in lobby at sponsored artist's concert and logo on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts
- Verbal recognition on stage at all season concerts

TICKETS

- 2 season tickets in priority location + 4 flexible-use tickets which may be used in any combination at season concerts of your choice* (excludes Nutcracker and Pops concert)

CRESCENDO SPONSORS

\$7,500

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients.

RECOGNITION

- Logo recognition on advertising and publicity related to WSO classical season concerts (social media, monthly e-mail newsletters, with special features for the sponsored concert)
- Verbal recognition on stage at sponsored concert

TICKETS

- 2 season tickets in priority location*

ALLEGRO SPONSORS

\$5,000

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients.

RECOGNITION

- Logo recognition on advertising and publicity related to WSO season concerts (social media, monthly e-mail newsletters, with special features for the sponsored concert)
- Verbal recognition on stage at sponsored concert

TICKETS

- 6 tickets to a classical season concert of your choice*

PRESTO FRIENDS OF THE SYMPHONY

\$2,500

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients.

RECOGNITION AND TICKETS

- Recognition in concert program, social media, and monthly e-mail newsletter
- Verbal recognition on stage at sponsored concert
- 4 tickets to a classical season concert of your choice*

*** Ticket availability and seating preferences may be limited depending on when requested.**



***Nutcracker* Holiday Performance with Ballet Frontier of Texas**

Sponsorship Opportunities

Saturday, December 14, 2024, 7:00 p.m., Waco Hall

Sunday, December 15, 2024, 2:00 p.m., Waco Hall

Note: Sponsors must return a pledge form and choose their performance date for comp tickets (Saturday or Sunday) before September 1, 2024 by emailing ED@wacosymphony.com

SUGAR PLUM FAIRY SATURDAY EVENING PRESENTING SPONSOR **\$15,000**
SNOW QUEEN SUNDAY MATINEE PRESENTING SPONSOR **\$15,000**

Bring the magic of the season to concertgoers of all ages as the Presenting Sponsor of one 2024 Nutcracker performance. Featuring the dancers of Ballet Frontier of Texas, this is the only Nutcracker performance in Central Texas accompanied by a live orchestra. This sponsor receives advertising recognition across our social media channels, prominent brand recognition on the screens and logo recognition on the cover of the program, verbal recognition from the stage, **10 premium tickets to the Saturday evening or Sunday afternoon performance (your choice if available), and complimentary admission for all 10 guests to the Sunday Kingdom of Sweets After Party.** Each guest can be photographed with the Sugar Plum Fairy and Cavalier Prince, receive a souvenir ornament, and a sweet treat.

NUTCRACKER PRINCE MARKET SPONSOR **\$10,000**

An annual favorite event is the Waco Symphony Nutcracker Market where concertgoers can take home their own souvenir. As Nutcracker Market Sponsor, WSA will prominently feature your branded logo on signage, the concert program and on logo-branded bags for Nutcracker purchasers. In addition, the Market Sponsor will receive **6 premium seats to the Saturday evening performance with a meet and greet opportunity in the Lobby after the concert.**

MAGICAL MUSICIAN SPONSORS **\$7,500**

Central to the magic of the Nutcracker is Tchaikovsky's beautiful score and, of course, the musicians who perform it. Be one of four section sponsors (Strings, Brass, Winds, and Percussion) supporting our musicians as they perform the Nutcracker live in concert. Each sponsor receives **4 premium seats to the concert**, recognition in the program, and a meet and greet opportunity in the Lobby after the concert with a few musicians.

KINGDOM OF SWEETS AFTER PARTY SPONSOR

\$5,000

The fun continues after the Sunday matinee performance with the Kingdom of Sweets After Party. This add-on experience lets families meet the Sugar Plum Fairy and Cavalier Prince, have a photograph taken with them, and leave with a Nutcracker ornament and treat. Your sponsorship makes the event festive with seasonal decorations as you invite the guests into this Nutcracker wonderland. You will receive **4 premium seats to the Sunday performance and 4 complimentary admissions to the After Party**. We will acknowledge your contribution on a sign at the party, in the concert program and on the screens at Waco Hall, as well as encouraging our outreach partners to mention you.

THE MOUSE KING PHOTOGRAPHY SPONSOR

\$2,500

The fun continues after the Sunday matinee performance with the Kingdom of Sweets After Party. This add-on experience lets families meet the Sugar Plum Fairy and Cavalier Prince, and you enable them to have a photograph taken with those dancers. We will acknowledge your contribution on a sign at the party, in the concert program, and on the screens at Waco Hall.

BON BON COOKIE SPONSOR

\$2,500

What Christmas party is complete without a special iced decorated Christmas cookie? This underwriter will provide a beautiful take-home wrapped treat for each child who attends the Kingdom of Sweets After Party. We will acknowledge your contribution on a sign at the party, in the concert program, and on the screens at Waco Hall.

CLARA COMMUNITY CONNECTION SPONSOR

\$1,500

Not all families can treat their children to the magic of this event, so make the holiday merry and bright for underserved families in our community. Each Clara Community Connector will underwrite the cost of **10 tickets to be distributed through Waco outreach programs** such as Mission Waco, Boys and Girls Clubs, Family Abuse Center, The Cove, and others. In addition, each child attending will be given a Nutcracker ornament to take home from the concert. We will acknowledge your contribution in the program and on the screens at Waco Hall.

ANGEL EVENT SPONSOR

\$500

For those who simply love the Nutcracker and want to help underwrite the cost of this production, you can be an Angel Event Sponsor. Our "Angels" will be listed in the concert program.



Jurassic Park in Concert

“Pops” Sponsorship Opportunities

Saturday, March 22, 2025, 7:00-9:30 p.m., Waco Hall

Note: Sponsors must return a pledge form before September 1, 2024 by emailing it to ED@wacosymphony.com.

Sponsorships may fill quickly; act early to secure your choice!

TYRANNOSAURUS REX SPONSOR

\$35,000

Make a T. Rex-sized impact as the lead sponsor of the Waco Symphony’s first-ever orchestrated movie concert. Conducted by Lawrence Loh, the WSO will perform the epic John Williams music to *Jurassic Park* while the full-length film plays on a giant screen hung over the orchestra. Your company’s name and logo will be prominently displayed on the cover of the program and on screens before the concert. Completing the movie experience will be favorite snacks and themed activities outside before the concert (i.e. a dino dig). Let us help you connect with your target client base through **10 premium seats** with snacks and drinks that can go inside the hall, five reserved lot parking passes, extensive advertising in a variety of media (digital, print, and social media promotion), a selfie station with your branding at the concert, verbal recognition from the stage, and other benefits that we craft together to accomplish your client-facing and business-focused goals.

TRICERATOPS TECHNOLOGY SPONSOR

\$15,000

A formidable, three-horned giant, Triceratops was one of only five dinosaurs who could defeat a T-Rex in battle. This production requires mighty technological support, including a giant screen, three technicians, and high-definition projectors to bring the audience into the action-packed adventure.

As one of our Triceratops sponsors, you will receive **6 premium seats** with snacks and drinks, a branded social media campaign, prominent signage and verbal recognition at the event and other benefits that we craft together to accomplish your client-facing and business-focused goals.

MEGALOSAURUS MUSICIAN SPONSORS

\$10,000

Central to *Jurassic Park in Concert* is, of course, the musicians. Be one of only four section sponsors (Strings, Brass, Winds, and Percussion) supporting our musicians as they perform John Williams’ magnificent score. Each sponsor receives **4 premium seats** to the concert, as well as recognition including a social media post, verbal recognition from the stage and print recognition in programs.

BRONTOSAURUS BAG SPONSOR

\$10,000

Make your mark in a Brontosaurus-sized way with clear bags sized to make the Baylor security requirement smooth sailing for our patrons. Each ticket order will be given a clear bag with your logo on it! You'll get to see the impact of your sponsorship at the concert and in the community after, along with such other benefits as we craft together to accomplish your client and business-facing goals. We invite you and a guest to join us as we provide **2 premium seats** to the concert, print recognition in the concert program, and verbal recognition from the stage.

VELOCIRAPTOR SNACKS SPONSOR

\$5,000

These nimble creatures take a leading role in *Jurassic Park*. While perhaps not as fierce in real life as portrayed in the film, you can lead the charge to the concession stand. Waco Symphony has gotten special permission from Baylor to host a full movie-style concession stand for this film in concert experience. Your branded signage will be featured prominently at the concession stands and customized cups with your logo/brand. We invite you and a guest to join us as we provide **2 premium seats** to the concert, your choice of snacks for 2 guests, print recognition in the concert program, and verbal recognition from the stage.

DINO DIG SPONSOR

\$2,500

For our younger and aspiring paleontologists, you can sponsor our Dino Dig, which will take place outside before the event. Each child participating in the Dino Dig will search for clay dinosaur eggs; using a chisel and brush, they'll crack open their eggs and excavate a plastic dinosaur they can keep. You will receive **2 premium seats** to the concert, name or logo recognition on a sign at the dig, in concert programs, and verbal recognition from the stage.

OPENING NOTES DISCUSSION SPONSOR

\$2,500

With remarks by Maestro Lawrence Loh, Charlie Walter (Executive Director of the Mayborn Museum), and Professor Liz Petsios (Baylor Paleontologist) at a pre-concert discussion about the art and science of *Jurassic Park*, you will enhance the learning and listening experiences of audience members young and young-at-heart. You will receive **2 premium seats** to the concert, name or logo recognition on a sign at the discussion, in concert programs, and verbal recognition from the stage.



2024-2025 Individual/Family Sponsorship Opportunities

SPONSOR A WSO MUSICIAN **\$500** local musician per concert or **\$2,500** / season
\$1,000 traveling musician per concert or **\$5,000** / season

- Your choice of strings, brass, woodwinds, or percussion
- Recognition on WSA website and in rotation on two large screens at Waco Hall

OVERTURE SPONSOR **\$2,000**

BENEFITS and RECOGNITION

- Recognition in concert program, on WSA website, and on two large screens and Waco Hall on concert evenings
- Verbal recognition from stage at concert
- **2 complimentary tickets** in priority location for sponsored concert
- Invitation for two to attend all Encore After Parties with Maestro Loh and soloists

SONATA SPONSOR **\$3,000**

BENEFITS

- **4 complimentary tickets** in priority location for sponsored concert
- Invitation for two to Conductor's Dinner with Maestro Lawrence Loh (Friday, November 8, 2024)
- Invitation for two to attend all Encore After Parties with Maestro Loh and soloists

RECOGNITION

- Print recognition in concert program and on print-at-home tickets for sponsored concert
- Digital recognition on WSA website, in digital marketing, and on two large screens at Waco Hall on concert evenings
- Verbal recognition from stage at concert

CONCERTMASTER SPONSOR **\$5,000**

BENEFITS

- **6 complimentary tickets** in priority location for sponsored concert
- 1 priority parking pass for season concerts
- Invitation for two to attend all Encore After Parties with Maestro Loh and soloists
- Invitation for two to attend a Sneak Peak dress rehearsal
- Invitation for two to Conductor's Dinner with Maestro Lawrence Loh (Friday, November 8, 2024)

RECOGNITION

- Print recognition in concert program and on print-at-home tickets
- Digital recognition on WSA website, in digital marketing, and on two large screens at Waco Hall on concert evenings
- Verbal recognition from stage at concert

MAESTRO'S CIRCLE SPONSOR

\$10,000

BENEFITS

- 2 season tickets in priority location + 4 flexible-use tickets which may be used in any combination of season classical concerts (excludes Pops and Nutcracker)
- 1 priority parking pass for season concerts
- Invitation for two to attend all Sneak Peak dress rehearsals and bring four guests
- Invitation for two to attend all Encore After Parties with Maestro Loh and soloists
- Invitation for two to Conductor's Dinner with Maestro Lawrence Loh (Friday, November 8, 2024)
- Invitation for two to attend two Sneak Peak dress rehearsals

RECOGNITION

- Print recognition in concert program and on print-at-home tickets
- Digital recognition on WSA website, in digital marketing, and on two large screens at Waco Hall on concert evenings
- Verbal recognition from stage at concert

VIRTUOSO SPONSOR

\$20,000

BENEFITS

- 4 season tickets in priority location + 8 flexible-use tickets which may be used in any combination of season classical concerts (excludes Pops and Nutcracker)
- 2 priority parking passes for season concerts
- Invitation for two to attend all Encore After Parties with Maestro Loh and soloists
- Invitation for two to Conductor's Dinner with Maestro Lawrence Loh (Friday, November 8, 2024)
- Invitation for four to attend two Sneak Peak dress rehearsals

RECOGNITION

- Recognition as a key sponsor of your choice of concert
- Special signage in the lobby recognizing your contribution
- Print recognition in concert program and on print-at-home tickets
- Digital recognition on WSA website, in digital marketing, and on two large screens at Waco Hall on concert evenings
- Verbal recognition from stage at concert



**WACO
SYMPHONY**

Lawrence Loh • Music Director

Sponsorship Agreement 2024-2025 Season

Billing/Contact Information

Business/Organization _____

Contact Name _____

Address _____

Phone _____

City _____ State _____ Zip _____

E-Mail _____

Choice of concert or initiative to sponsor: _____

Sponsorship amount: _____

Payment Terms:

- Payment Enclosed
- To be billed in full
- To be billed in two installments

We ask that sponsorships be paid in full a week prior to your sponsored concert. Thank you!

Authorizing Signature _____

Date _____

Questions about sponsorships?

Contact Carolyn Bess, WSA Executive Director, at 254-754-1035, or email her at: ED@wacosymphony.com.

Please return forms and checks to Carolyn Bess, Executive Director, WSA by mail at the address below or email form to ED@wacosymphony.com